

BRANDINGKATALOG



VON MENSCHEN GEMACHT.
FÜR MENSCHEN GEMACHT.



MUSIK- UND
KONGRESSHALLE
LÜBECK

BRANDINGKATALOG



Welcome to the Lübeck Music and Congress Hall (MUK) – your space for ideas and inspiration

Located in the heart of the historic Hanseatic city of Lübeck, the Lübeck Music and Congress Hall combines modern design with a unique atmosphere.

Our event centre not only offers you versatile rooms for congresses, conferences and events, but also tailor-made branding options to put your event in the spotlight. This catalogue gives you an overview of the numerous branding options available to you for presenting your brand in a lasting way.

Additional services are available on request and upon quotation. All prices quoted are net prices plus statutory VAT. For further information and if you have any questions, please feel free to contact us at veranstaltungen@muk.de.

BRANDINGKATALOG



Flags, outdoor banners, lighting

Flagging

- 10 lagpoles (5 on the street side/5 on the water side)
- Assembly/disassembly/space rental – 10,00€ per flagpole per day
- Flag delivery by customer
- Information on production and formats according to MUK data sheet on flags

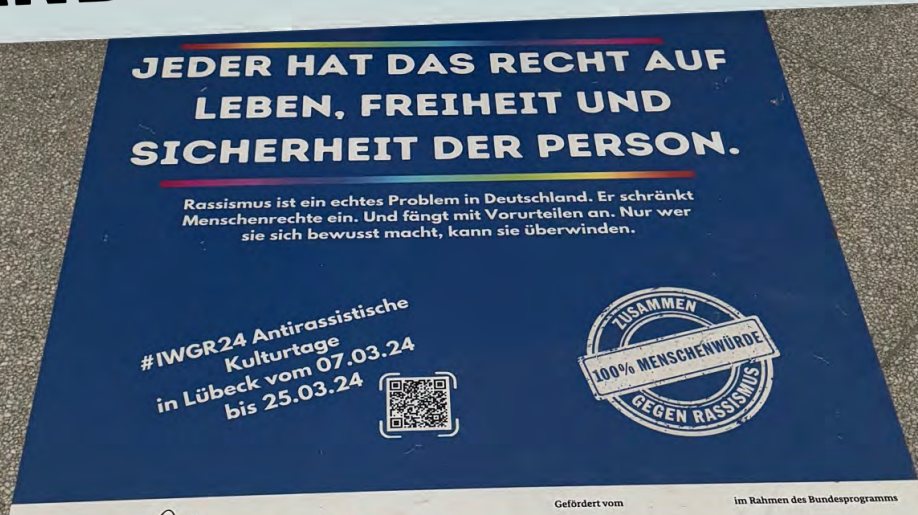
Outdoor banners

- Assembly/disassembly/space rental for up to 14 days – 450,00€
- Space rental for an additional 7 days – 200,00€
- Banner delivery and disposal by customer
- Information on production and formats according to MUK data sheet for outdoor banners

Lighting concept

- Atmospheric lighting of the rotunda, colours as desired – 750,00€/flat rate
- Gobo – production and installation on request

BRANDINGKATALOG



Leitsystem inhouse

Digital Signage Paket S – 450,00€/day

- Setup
- 1x 75" monitor in the foyer
- 2x 21" monitors for seminar and conference rooms

Digital Signage Paket M – 650,00€/day

- Setup
- 2x 75" monitor in the foyer
- 6x 21" monitors for seminar and conference rooms

Digital Signage Paket L – 850,00€/day

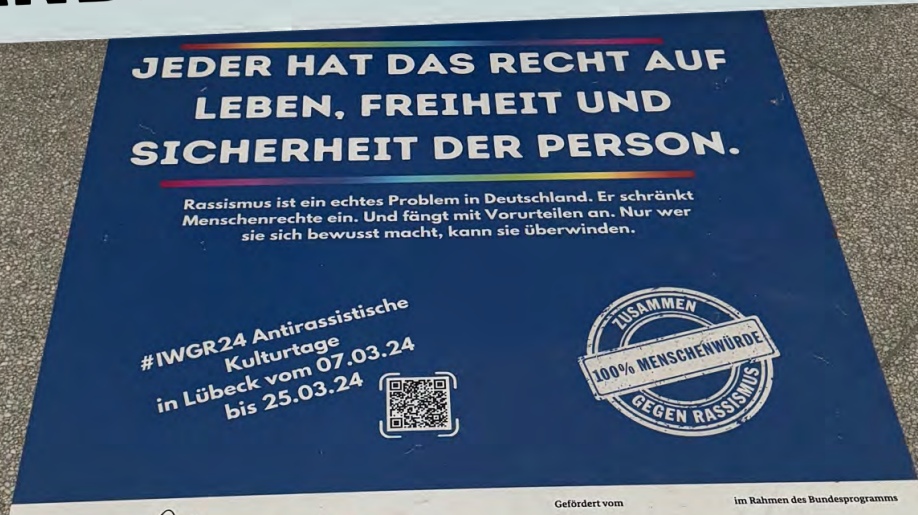
- Setup
- 2x 75" monitor in the foyer
- 6x 21" monitors for seminar and conference rooms
- 4x 32" monitors in the rotunda counter
- 4x 43" monitors in the stairwell

Individual services

- Setup – 75,00€/hour, charged according to the time and effort
- 21" Monitor – 25,00€/day
- 32" Monitor – 50,00€/day
- 43" Monitor – 75,00€/day
- 75" Monitor – 100,00€/day

Graphics are provided by the customer(s). Alternatively, the MUK-CI can be used.

BRANDINGKATALOG



Interior banner rotunda

Banner kitchen entrance

- Format: 450 x 300 cm
- Including fastenings 715,00€

Banner kitchen cube front

- Format: 250 x 360 cm
- Including fastenings 506,00€

Kitchen cube side banner

- Format: 800 x 360 cm
- Including mounting 1.364,00€

Rotunda flag

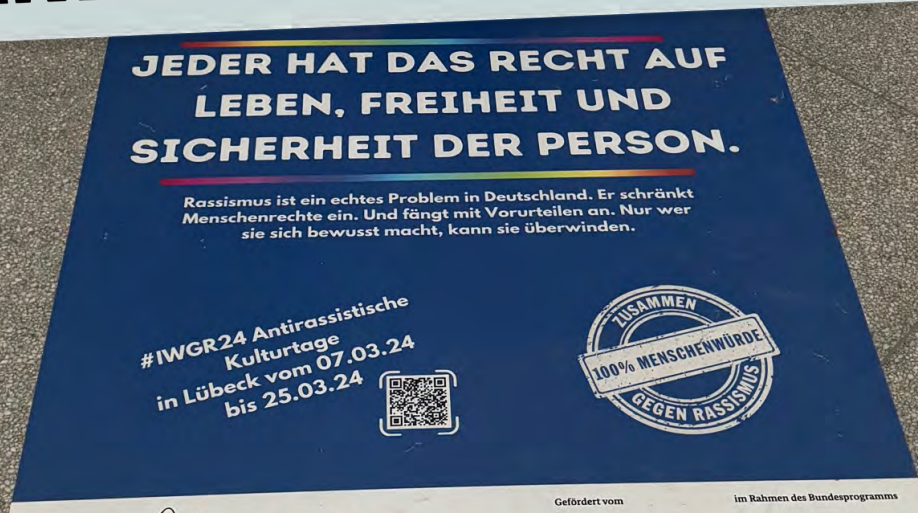
- Format: 200 x 500 cm
- Per piece 483,00€

Gallery railing banner

- Format: per field 118 x 70 cm
- 1 banner per piece 149,00€
- 3 or more banners per piece 115,00€
- 5 or more banners per piece 105,00€

These services are provided by an external service provider.

BRANDINGKATALOG



Rotunda sticker

Floor button

- Format: 200 x 200 cm – either circular or square
- Sticker per position including installation and disposal 241,50€

Stickers for interior doors „Störer“

- Format: 60 x 60 cm – either circular or square
- Stickers per window including installation and disposal 48,50€

Stickers for doors on the street side

- Format: 30 x 112 cm, double-sided
- Stickers per window, including installation and disposal 95,00€
- A total of 6 stickers are possible

Stickers for doors on the water side

- Format: 30 x 112 cm, double-sided
- stickers per window including installation and disposal 95,00€
- Total of 8 possible

Signs for skylight windows on street-facing doors

- Format: 130 x 265 cm
- Printed on one side per sign 616,00€
- Printed on both sides 713,00€, per sign

BRANDINGKATALOG



- Total of 3 signs possible

Signs for skylight windows and doors on the water side

- Format: 130 x 265 cm
- Printed on one side, €616.00 per sign
- Printed on both sides, €713.00 per sign
- Total of 4 pieces possible

These services are offered by an external service provider.

Self-adhesive paper – YUPOJelly

YUPOJelly is self-adhesive paper. It sticks to smooth surfaces without glue and is easy to use. In addition, YUPOJelly has a clear, transparent microstructure on the back that sticks to any smooth surface without glue or binders. Stickers made with YUPOJelly are easy to apply and remove. And since YUPOJelly does not contain PVC and is 100% recyclable, it is also highly environmentally friendly.

Price on request.

This service is offered by an external service provider.